

JOHN LENNON LYRIC VIDEO BRIEF

To treat for the following **five official lyric videos** for John Lennon.
Please feel free to cherry-pick track preferences or treat for all.

TRACK CHOICES:

[Beautiful Boy](#) (live March/April 2026)

Within the Lennon Estate, we intend to create a full-length edit from the archive of John and Sean film imagery. To modernise this footage, we are looking for animation to be placed over the top of the archive footage, preferably styles that draw around the existing footage of John and Sean themselves eg line drawing, line boiling etc.

[Instant Karma](#) (live June 2026)

Idea: Animation that plays on the idea of what you give out, you get back (we reap what we sew), whether that be positive or (playfully) negative – self-reflection eg mirrored/distorted lyrics, a domino-rally with the lyrics on the dominoes.

[Stand By Me](#) (live July 2026)

A cover of Ben E King's classic. John's tribute to the Rock and Roll era that shaped him.

[Woman](#) (live September 2026)

The metaphorical merging of east and west cultures - politeness/kindness/manga/motion anime/samurai female warrior, sakura (cherry blossom), Japanese wood cuts (a love of John's)

[Imagine](#) (live October 2026)

With 850m views on Spotify alone, John's most iconic and universally covered solo track. This is an opportunity to create an official lyric video for one of the most important and globally revered tracks ever written in modern music.

KEY THOUGHTS:

Please be sure the visual idea/treatment is based in the John Lennon doctrine of **Peace, Love and Truth** and connects to the message of the lyrics of the track (but please nothing literal/visually verbatim).

We're looking for simple, honest, true ideas. Nothing complicated as it won't fit John's aesthetic (or the budget) and data shows us lyric videos are more effective when simplified.

In case helpful, we have full-length footage of John singing the lyrics for 'Stand By Me', but no existing lip-sync for 'Woman' or 'Instant Karma' (we shouldn't use lip synch of John for Imagine).

John's typical font is **Futura PT-light** or **Helvetica** and kerning is specific (which we can let you know more about should you win the commission)

We also have John's personal handwriting saved as a font.

Guide budget: £25k (£5k per video)

Timeline: to start as soon as commission won – deadlines for respective videos are throughout 2026 but we, at the Estate, are keen to get as many videos made ahead of time as possible.

Deadline for treatment(s): February 24th 2026

Lyrics:

BEAUTIFUL BOY

Close your eyes
Have no fear
The monster's gone, he's on the run
And your daddy's here

Beautiful, beautiful, beautiful
Beautiful boy
Beautiful, beautiful, beautiful
Beautiful boy

Before you go to sleep
Say a little prayer
Every day in every way
It's getting better and better

Beautiful, beautiful, beautiful
Beautiful boy
Beautiful, beautiful, beautiful
Beautiful boy

Out on the ocean
Sailing away
I can hardly wait
To see you come of age
But I guess we'll both just have to be patient

Cause it's a long way to go

A hard row to hoe
Yes, it's a long way to go
But in the meantime

Before you cross the street
Take my hand
Life is what happens to you while you're busy making other plans

Beautiful, beautiful, beautiful
Beautiful boy
Beautiful, beautiful, beautiful
Beautiful boy

Before you go to sleep
Say a little prayer

Every day in every way
It's getting better and better

Beautiful, beautiful, beautiful
Beautiful boy
Darlin', darlin', darlin'
Darlin' Sean

Goodnight, Sean
See you in the morning
Bright and early

INSTANT KARMA

Instant karma's gonna get you
Going to knock you right on the head
You better get yourself together
Pretty soon you're going to be dead

What in the world you're thinking of
Laughing in the face of love?
What on earth you trying to do?
It's up to you, yeah, you

Instant karma's gonna get you
Going to look you right in the face
You better get yourself together, darlin'
Join the human race

How in the world you gonna see?
Laughing at fools like me?
Who on earth d'you think you are?
Superstar, well right you are

Well, we all shine on
Like the moon and the stars and the sun
Well, we all shine on
Everyone, come on

Instant karma's gonna get you
Gonna knock you off your feet
Better recognise your brothers
Every one you meet

Why in the world are we here?
Surely not to live in pain and fear?
Why on earth are you there?
When you're everywhere, come and get your share

Well, we all shine on
Like the moon and the stars and the sun

Well, we all shine on
Come on and on and on, on, on

Yeah yeah
Alright
Uh-huh
Ah

Well, we all shine on
Like the moon and the stars and the sun
Yeah, we all shine on
On and on and on, on and on

Well, we all shine on
Like the moon and the stars and the sun
Well, we all shine on
Like the moon and the stars and the sun
Well, we all shine on
Like the moon and the stars and the sun
Well, we all shine on
Like the moon and the stars and the sun
Well, we all shine on

STAND BY ME

When the night has come
And the land is dark
And the moon is the only light we'll see

No, I won't be afraid
No, I won't be afraid
Just as long as you stand
Stand by me

And darlin', darlin', stand by me
Oh, now, now, stand by me
Stand by me, stand by me

If the sky that we look upon
Should tumble and fall
And the mountain should crumble to the sea

I won't cry, I won't cry
No, I won't shed a tear
Just as long as you stand
Stand by me

And darlin', darlin', stand by me
Oh, stand by me
Stand by me, stand by me

Stand by me, yeah

Whenever you're in trouble
Won't you stand by me
Oh, now, now, stand by me
Oh, stand by me
Stand by me
Stand by me

Darlin', darlin', stand by me
Stand by me
Oh, stand by me
Stand by me, stand by me

WOMAN

For the other half of the sky

Woman
I can hardly express
My mixed emotions at my thoughtlessness
After all, I'm forever in your debt

And woman
I will try to express
My inner feelings and thankfulness
For showing me the meaning of success

Ooh-ooh, well-well
Doo, doo, doo, doo, doo
Ooh-ooh, well-well
Doo, doo, doo, doo, doo

Woman
I know you understand
The little child inside the man
Please remember, my life is in your hands

And woman
Hold me close to your heart
However distant, don't keep us apart
After all, it is written in the stars

Ooh-ooh, well-well
Doo, doo, doo, doo, doo
Ooh-ooh, well-well
Doo, doo, doo, doo, doo

(Ooh, well) Woman
Please let me explain

I never meant to cause you sorrow or pain
So let me tell you again and again and again

I love you, yeah-yeah
Now and forever
I love you, yeah-yeah
Now and forever

I love you, yeah-yeah
Now and forever
I love you, yeah-yeah
Now and forever

IMAGINE

Imagine there's no heaven
It's easy if you try
No hell below us
Above us, only sky

Imagine all the people
Livin' for today
Ah

Imagine there's no countries
It isn't hard to do
Nothing to kill or die for
And no religion, too

Imagine all the people
Livin' life in peace
You

You may say I'm a dreamer
But I'm not the only one
I hope someday you'll join us
And the world will be as one

Imagine no possessions
I wonder if you can
No need for greed or hunger
A brotherhood of man

Imagine all the people
Sharing all the world
You

You may say I'm a dreamer
But I'm not the only one
I hope someday you'll join us
And the world will live as one