

## Valtos Album 2 Music Video Briefs

We are commissioning a series of music videos to accompany the upcoming **Valtos album campaign**. Each video should carry a **consistent visual identity** while reflecting the unique mood of the individual track. Our priority is to create **cinematic, atmospheric visuals** that tie into our **nature + modern abstract aesthetic** and support the larger branding around the album.

We will **prioritise directors, DOPs, and creative collaborators with links to Scotland**.

### General Notes

- **Tone:** Atmospheric, cinematic, mysterious, leaning into fog, ruins, landscapes, and surreal/abstract elements.
- **Approach:** Wide shots, use of mist/fog, silhouettes, surreal narrative threads.
- **Casting:** Interested in local actors — e.g., **Josh Knowles (Skye/Edinburgh)**, **Sorcha Groundsell** ("The Innocents," *The Island*).
- **Consistency:** Each video should feel connected to the overall Valtos world while still standing on its own.

### 1. COISICH (feat. Lana Pheutan) — 95% Complete

[Track Link](#)

#### Concept:

- Features a **women's choir** in the track.
- Build a story around the women — each on their own journey, eventually **gathering together to sing**.
- Could explore themes of ritual, community, or gathering strength.
- Strong natural setting (fields, coastal landscapes, forest).

#### References:

- TBD (but visuals should lean toward epic, communal, and spiritual tones).

### 2. THE GHOST (feat. Beluga Lagoon) — 99% Complete

[Track Link](#)

#### Concept:

- Shot outdoors in **mist/fog-heavy landscapes**.

- Narrative centered around a **ghost character**, connecting to Beluga's previous videos.
- Visual motifs: someone dressed in a ghost sheet, **Beluga horse mask**.
- Prefer wide, cinematic shots with a haunting but surreal tone.

#### References:

- *De Selby* — Hozier [Watch](#)

### 3. THE NIGHT (feat. Lucia) — 90% Finished

[Track Link](#)

#### Concept:

- Dark, atmospheric theme.
- Set in a **ruined castle or abandoned building**.
- Narrative: **Lucia playing multiple characters** (mirrored selves, or shifting identities).
- Being **chased or haunted by an entity**, adding suspense and mystery.
- Fog, shadow, and minimal light sources to heighten mood.

#### References:

- Loreen — *Tattoo* [Watch](#)
- *De Selby* — Hozier [Watch](#)

### 4. ISLA / EILIDH (untitled) — 75% Complete

[Track Link](#)

#### Concept:

- To be developed further — open to creative pitches.
- Should tie into the overall **Valtos world**: natural settings, surreal atmosphere, modern abstract overlays.

#### References:

- TBD (directors are invited to pitch ideas).

#### Deliverables

For each track:

- **Full music video** (mastered, high-resolution, suitable for YouTube & socials)
- **Cutdowns** (15s, 30s, 60s versions for social media)
- **Behind-the-scenes stills** (if possible, for promotional use)

Album artwork moodboard





An old image of us in Skye

