



**PAYCHECK TREATMENT**





## **Music Video Concept Brief**

**The video centers on Sam, a by-the-book corporate worker stuck in the grind of daily life. His world is clean, structured, and repetitive. But as pressure builds, we witness the psychological toll of his workaholic lifestyle, hallucinations from sleep deprivation of strangers on the street dancing cut in with artistic stills of Sam at home reflecting the sleepless mood of the story. The video builds to a climactic release-an explosive live performance where Sam and others like him finally let go.**



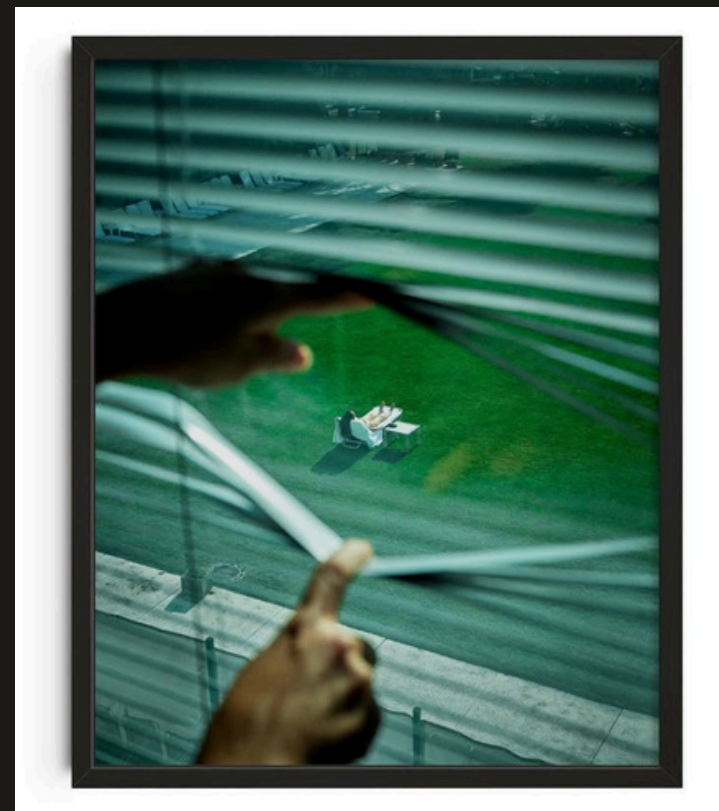
## **Shots at home**



**Sam in bath overflowing  
reflecting sams work load**



**Mirror with multiple (self)  
reflections**



**Looking out window to see  
someone dancing on the street**



**Sam in gloom with projections of  
trains and public transport**



## Public shots



Sam in the street still and  
sleepy as work passes him by  
in blur



Other suited people dancing  
in unsettling way on the  
street, foreshadowing Sam's  
future state



Sat on bus/tube  
(incorporating chorus lyrics  
into shots i.e. staring at shoes  
and noticing people notice  
him)

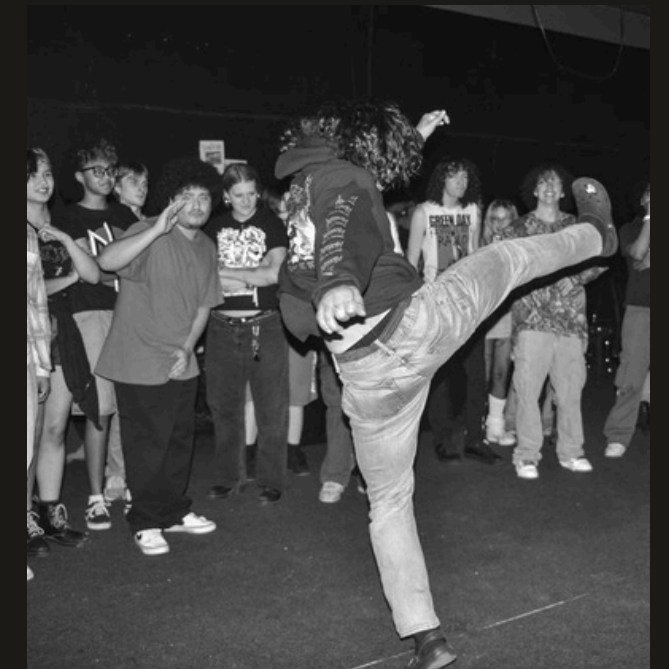


At work



## Final scene (the gig)

Full room of friends and extras, all in suits and dressed as corporate as possible. Dancing uncontrollably to the band performing paycheck.



## Rough Story-line

**Sam begins his day like any other-neatly dressed, polished shoes, and an unwavering dedication to his job. We follow him on his morning commutes, into the office, and back at home recovering from the day.**

- **Rising Tension:**

**As the video unfolds, subtle changes begin. Sam becomes visibly irritated—by coworkers, crowded streets, minor inconveniences. His expression grows darker, movements more frantic. The routine begins to feel suffocating.**

- **Band Appearances:**

**Band members appear throughout the video in everyday scenes on public transport, passing on sidewalks, or waiting at crosswalks. Their relaxed presence contrasts sharply with Sam's intensity, symbolizing the freedom he craves.**

- **Climax:**

**The breaking point arrives. Sam finds himself at a live performance by the band, surrounded by other corporate workers like him. The music takes over, and the entire room erupts into a cathartic dance - releasing frustration, stress, and societal constraints.**



## More Reference photography



## **Essence**

**This video is a commentary on the pressures of modern work culture and the silent mental toll it takes. It's about the slow unraveling of someone who "does everything right" by societal standards but feels trapped by it. The band represents a symbol of freedom, rebellion, and self-expression- a contrast that eventually inspires liberation.**

## **Feeling**

**Tone: Gritty, tense, and building to explosive release**

**Aesthetic: unsettling, sharp contrasts between order and chaos, structured frames breaking down into handheld energy**

**Emotion: Frustration, suffocation, yearning, and ultimate release**

**Final Mood: Empowering and chaotic - freedom found through music and collective release**