



ICE

BY KAP G



@joehood_

@steadicamjazz

@hoodworksvideo

VIDEO TREATMENT

OUTLINE

Slow motion shots of Kap G at a border fence with red, white and green smoke behind open up our video before fading through shots of immigrants of all ages in our detention center set and newscast clips of real immigrants in other centers. We focus in on one child who becomes our LEAD.

High energy steadicam performance shots of Kap G take over - both at the border and in the detention center. Interspersed with these are BROLL shots of immigrants being booked and processed by ICE Agents, crying, and our LEAD CHILD be bullied by agents and others in detention. At first everyone acts as if they cannot see Kap G and his performance.

As Kaps words hit home harder, the immigrants start to respond, and slowly become uplifted. We continue to cut back and forth between here and the border set, more immigrants surrounding and vibing with Kap each time we return to the detention center.

Towards the end of the song, the last person to come over to Kap G is our young lead. Kap G transfers one of his chains to him—inspiring him to focus on the future and not let the ICE detention define him. He and the other immigrants perform with Kap G now, and the whole vibe of the detention center has brightened. The video would end with Kap G watching as the lead is reunited with his parents.



LOCATION #1: US / MEXICO BORDER SET



Kap G will be performing at a sprawling border fence, wrapped in a Mexican flag awith red white and green smoke bombs going off behind him.

SHOTLIST:

- **Kap G Performance Shots**
- **Kap G's Jewelry Close Ups**
- **Kap G posing against Border Fence**

LOCATION #2: YOUTH DETENTION CENTER

SHOTLIST:

- **Kap G Performance w/o children**
- **ICE Agents guarding kids**
- **Immigrants booked and processed**
- **Immigrants crying, acting out**
- **Immigrants sleeping on cots**
- **Crane Shot performances of Kap G surrounded by immigrants**
- **Kap G transfers chain to lead child**
- **Kap G Performance w/ inspired immigrants**
- **Lead Child reunited with parents**



CAST

We will be casting our actors and extras through professional casting notices posted on Casting Networks/LA Casting here in Los Angeles.



KAP G AS HIMSELF



IMMIGRANT CHILD - LEAD



EXTRAS:

ICE AGENTS

**IMMIGRANTS IN
DETENTION**

IMMIGRANT PARENTS

VISUAL REFERENCES

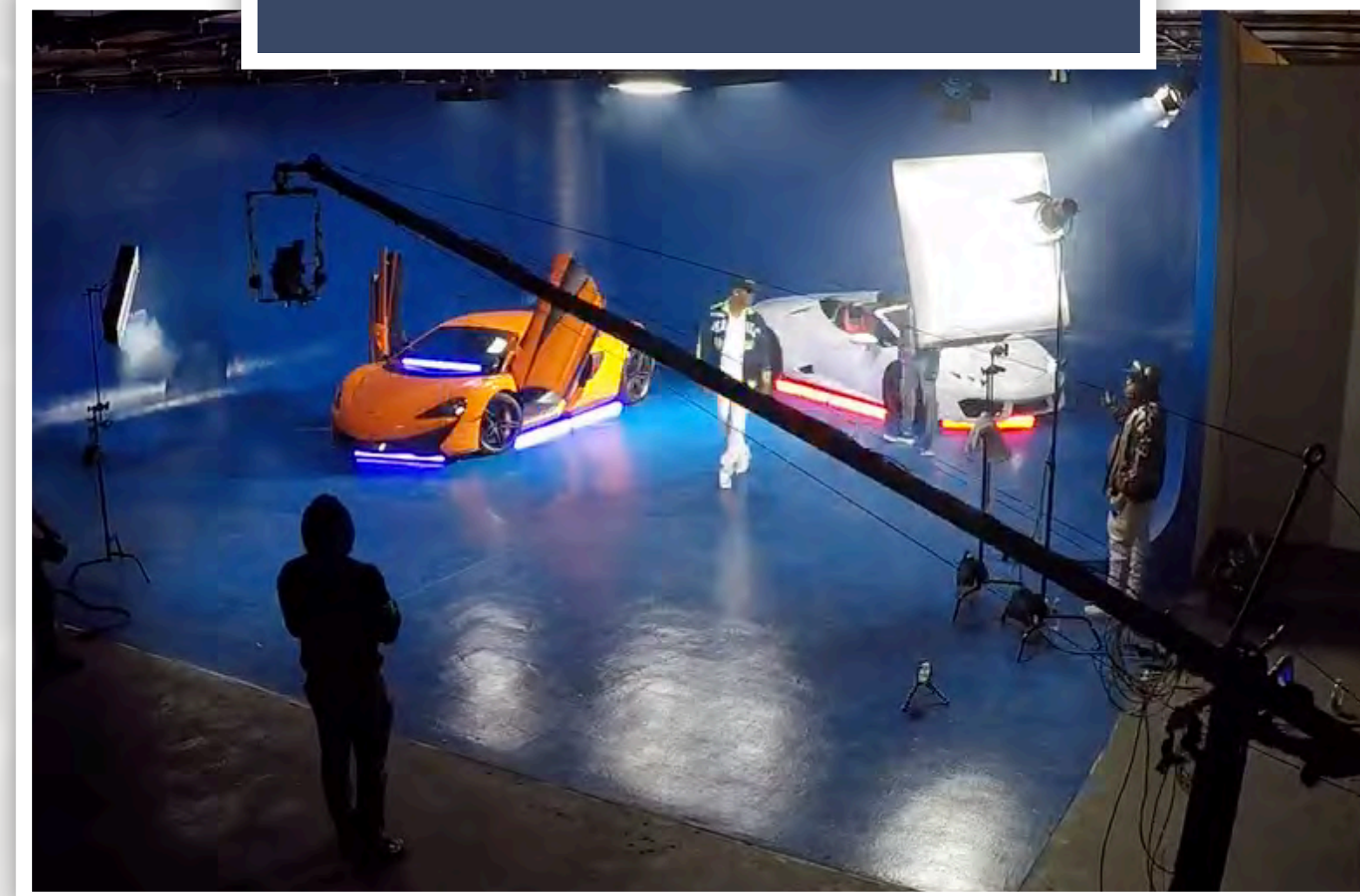


EQUIPMENT

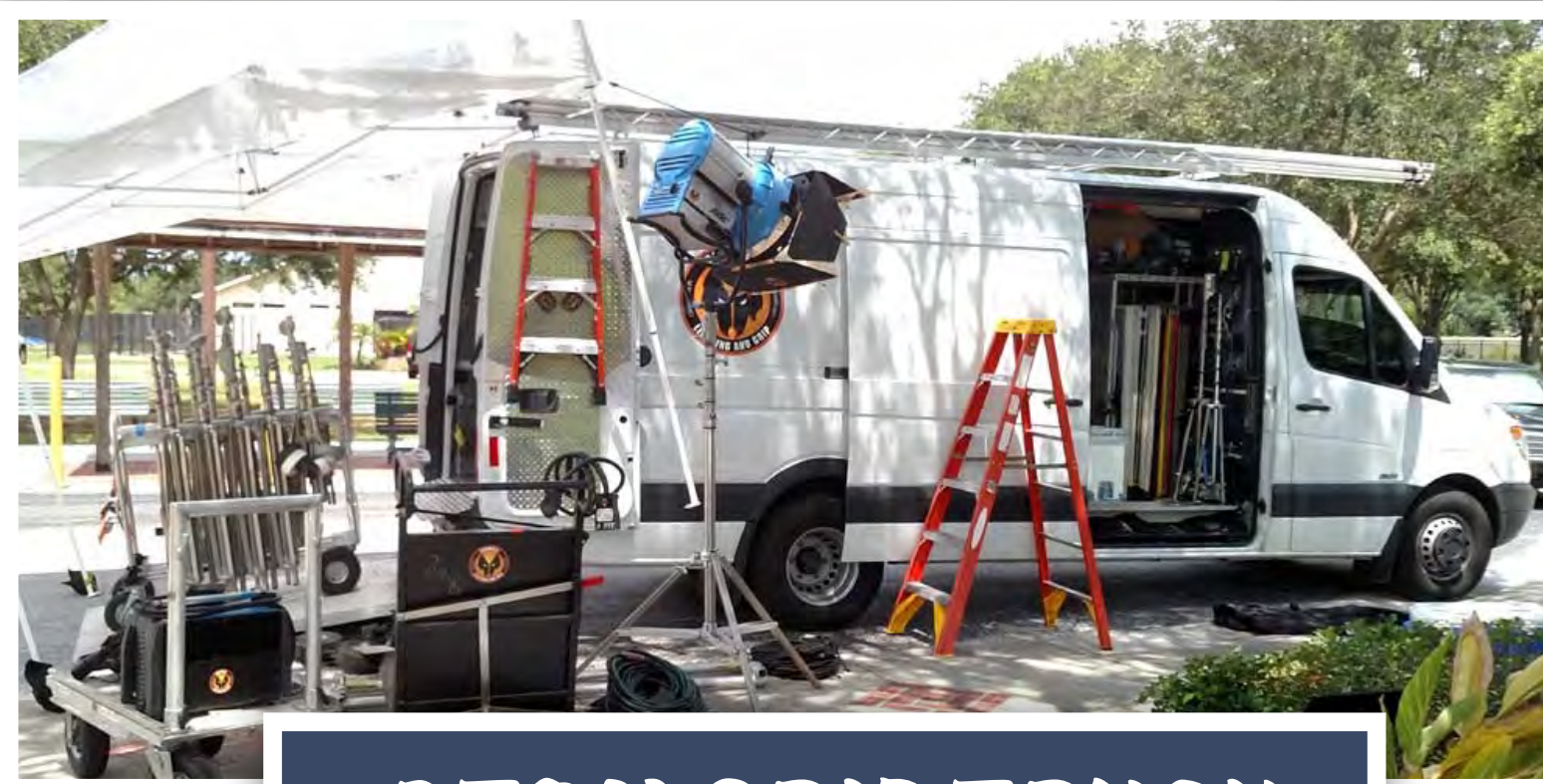
STEADICAM



CRANE



RED HELIUM 6K



2TON GRIP TRUCK

**POLICE
ICE**

COLOR

We will be having the video professionally graded in Davinci Resolve 15! We have included some samples from our colorist of enhancements to 'Day Without a Mexican' and a recent OT Genesis video we made.



Davinci Resolve

EXAMPLES:



TOTAL BUDGET: \$6,700

DIRECTOR/PRODUCER/EDITOR: \$1,200
DP/STEADICAM OPERATOR: \$800
CRANE OPERATOR: \$250
CAMERA ASSISTANT: \$200
GAFFER: \$250
KEY GRIP: \$200
GRIP: \$200
HAIR & MAKEUP: \$200
LIGHTING RENTALS: \$250
ADD'L RENTALS - CAMERA TECH: \$100
RED DRAGON 6K PACKAGE: \$250
IMMIGRANT CHILD LEAD: \$200
2x IMMIGRANT PARENTS: \$100
12x IMMIGRANT EXTRAS: \$600
2x ICE AGENTS: \$400
LOCATION - DETENTION CENTER: \$510
LOCATION - BORDER: \$0
PROPS (Cots, Candles, Smoke Bombs, etc.): \$740
LUNCH ON SET: \$150
CRAFT SERVICES: \$100



THANK YOU