



SLIDE

YAK YOLA X KING VON

DIESEL FILMS

PRODUCED BY **JOE HOOP**

CONCEPT

Our concept for this video goes with a stylized gang vibe, reminiscent of classic movies like 'The Warriors' but with a modern twist to the visuals. Largely based on performance shots, Yak Yola and King Von lead a posse armed with torches and melee weapons through alleys before they gang is replaced by women clad in leather and chains. Editing and VFX will add toughness to our shots and help us move seamlessly between our locations.

LOCATION – ALLEYWAY 1

Starts with a gang of guys posing in an alleyway with ski masks on; flames billowing up behind them from trash cans they've lit on fire. Two people pull off their ski masks to reveal our artists, Yak Yola and King Von.

Yak Yola and King Von perform here while their crew stands still behind them, holding torches and melee weapons like baseball bats with nails sticking out, crowbars, and brass knuckles. Inserts of the weapons, torches, and closeups of the crew members faces as they mean mug the camera round out this location.

LOCATION – ALLEYWAY 2

We cut to another alleyway where the gang has been replaced with models dressed in leather and chains as Yak Yola and King Von perform.

The girls hold torches and weapons too, but we would incorporate slow motion shots of them dancing while holding them to give it a sexier vibe than our previous location.



