








LU.

ELECTRONIC PRESS KIT

BIOGRAPHY

Born & raised on the outskirts of Miami, musician Lucas Perez, or Lu for short, has always been inventive. Throughout his life, Lu pursued countless creative endeavors, but music was always a constant. Influenced by a range of artists, Lu has never boxed himself into a singular sound, and that’s what truly makes him irrefutably remarkable. He has mastered a versatile array of complex styles, but it’s his distinctly infectious personality that keeps fans coming back. Simply put, it feels like he’s much more than a musician. His narratives are relatable & genuine, his charm is undeniable, and who he is as a person surpasses his music on its own. Lu never takes himself too seriously, and considering that he is one of the most enthralling entertainers of the new generation, not a single record overshadows his multifaceted talents or palpable sense of self. His out-of-the-box charm even caught the eye of Florida legend Pouya, leading to his relationship with All But 6 Records, nationwide tours, and unforgettable collaborations. The thing is, you don’t just listen to Lu’s music; you feel Lu’s music & you connect with Lu as a person even more than you may look up to him as a performer. Years of crafting his sound has led to the creation of one of the most boundary-pushing, genre-defying, and all-around gifted musicians the world may ever witness. But you can just call him Lu.

DEMOGRAPHICS

- 12.8k Followers
- 403,339 Monthly listeners
- 2.5k Followers
- 663 Followers
- 1.6k Subscribers



TOURS

ALL BUT ③

TOUR

POUYA FAT NICK KXLLSWXTCH

SPECIAL GUESTS: RAMIREZ ③ TERROR REID T

MTM LU SOUTH STRIP 70H2

T APR. 6 - CHARLOTTE, NC
T APR. 7 - ATLANTA, GA
T APR. 8 - NEW ORLEANS **SOLD OUT**
T APR. 9 - HOUSTON, TX
T APR. 10 - DALLAS, TX
T APR. 12 - PHOENIX, AZ **SOLD OUT**
T APR. 13 - LAS VEGAS, NV
T APR. 14 - LOS ANGELES **SOLD OUT**
T APR. 15 - ANAHEIM, CA **SOLD OUT**
T APR. 16 - SANTA ANA, CA
T APR. 17 - SAN DIEGO, CA
T APR. 18 - SACRAMENTO, CA **SOLD OUT**
T APR. 19 - SACRAMENTO, CA
T APR. 21 - SAN FRANCISCO, CA **SOLD OUT**
T APR. 23 - SEATTLE, WA **SOLD OUT**
T APR. 25 - SALT LAKE CITY, UT **SOLD OUT**
T APR. 26 - DENVER, CO **SOLD OUT**
T APR. 27 - LINCOLN, NE **SOLD OUT**
T APR. 28 - ST. LOUIS, MO **SOLD OUT**
T APR. 29 - DES MOINE, IA **SOLD OUT**

T APR. 30 - MINNEAPOLIS, MN **T**
T MAY 3 - GRAND RAPIDS, MI **T**
T MAY 4 - CHICAGO, IL **T**
T MAY 5 - MILWAUKEE, WI
T MAY 6 - COLUMBUS, OH
T MAY 7 - CINCINNATI, OH
T MAY 9 - DETROIT, MI
T MAY 10 - PITTSBURGH, PA
T MAY 11 - CLEVELAND, OH
T MAY 12 - PHILADELPHIA, PA
T MAY 13 - BOSTON, MA
T MAY 14 - NYC, NY
T MAY 16 - NEW HAVEN, CT
T MAY 18 - WASHINGTON, DC
T MAY 19 - BALTIMORE, MD
T MAY 20 - RALEIGH, NC
T MAY 22 - NASHVILLE, TN
T MAY 24 - ORLANDO, FL
T MAY 25 - TAMPA, FL

POUYA JASIAH
KXLLSWXTCH
LU BABY

7.25.21 - MIAMI, FL
10.8.21 - TBA
11.08.21 - CHARLOTTE, NC
11.09.21 - PITTSBURGH, PA
11.11.21 - PHILADELPHIA, PA
11.12.21 - BOSTON, MA
11.13.21 - TBA
11.14.21 - WASHINGTON D.C.

11.17.21 - DETROIT, MI
11.18.21 - GRAND RAPIDS, MI
11.19.21 - CHICAGO, IL *
11.21.21 - MILWAUKEE, WI
11.23.21 - MINNEAPOLIS, MN
11.24.21 - OMAHA, NE
11.26.21 - DENVER, CO
11.27.21 - SALT LAKE CITY, UT *

11.29.21 - SEATTLE, WA
12.01.21 - SACRAMENTO, CA
12.02.21 - SAN FRANCISCO, CA
12.03.21 - ANAHEIM, CA
12.05.21 - SAN DIEGO, CA
12.06.21 - LOS ANGELES, CA
12.07.21 - TBA
12.08.21 - PHOENIX, AZ

12.10.21 - TBA
12.11.21 - DALLAS, TX
12.12.21 - HOUSTON, TX
12.14.21 - NASHVILLE, TN
12.16.21 - ATLANTA, GA
12.17.21 - ORLANDO, FL
12.18.21 - FT. LAUDERDALE, FL

* ONLY KXLLSWXTCH + LU BABY

TERRORREID

HOUSE OF TERROR

09/05.....	MESAAZ
09/06.....	SAN DIEGO, CA
09/07.....	LOS ANGELES, CA
09/08.....	SANTA CRUZ, CA
09/09.....	SAN FRANCISCO, CA
09/12.....	PORTLAND, OR
09/13.....	SEATTLE, WA
09/15.....	DENVER, CO
09/16.....	SALT LAKE CITY, UT
09/19.....	MINNEAPOLIS, MN
09/21.....	DETROIT, MI
09/22.....	INDIANAPOLIS, IN
09/23.....	CHICAGO, IL
09/27.....	ST. LOUIS, MO
09/28.....	LOUISVILLE, KY
09/29.....	NASHVILLE, TN
09/30.....	CHARLESTON, SC
10/01.....	ORLANDO, FL
10/03.....	TAMPA, FL
10/05.....	RALEIGH, NC
10/06.....	CHARLOTTE, NC
10/07.....	ATLANTA, GA
10/10.....	VIRGINIA BEACH, VA
10/11.....	WASHINGTON, D.C.

PRESS

SHEESH

“The self-assured nature that informs Lu’s personality manifests itself in his performance on the track - his raps come through with tenacity and charisma, his falsetto easing any tension and bordering on ethereal. With standout production, the track comes together as an all-around hit, good for the playlist and better for the ego.”

Kieran Kohorst
04 Aug 2023



“He is just so complex and diverse, and although I have heard so many different variations of his skillset on various songs, I feel like I can say more confidently than ever that he crushes every single verse that he drops, and I am never even slightly bored when it comes to his music.”

Danny Adams
26 Apr 2022

MUSIC IS 4 L♥VERS

“His narratives are relatable & genuine, his charm is undeniable, and who he is as a person surpasses his music on its own. With that approach, he caught the attention of Florida legend Pouya, leading to his relationship with All But 6 Records, nationwide tours, unforgettable collaborations, and millions of streams in the process.”

Contributing Author
04 Aug 2023



“Lu’s domination might be flying under the radar to an extent for now, but the vast discography of diverse bangers that he has been building over the past year or two is going to be one of those things that when people finally tune in, they’re going to kick themselves for not showing love and paying attention sooner.”

Danny Adams
13 Nov 2022



“Rocci produced this track with some help from Delmar as well, using a slow, mellow, and tender melody coupled with a perfectly paired drumline, but. It’s the vocals that really do it for me. Each emcee stands out more than ever before as Rocci takes over the hook, Delmar sings the first verse, and Lu handles the second and third verses as well as the bridge.”

Danny Adams
27 Jul 2022



“Lu’s dexterity is unbelievably addicting, and while we might not know exactly what things might sound like when he first teases a record, you already know it’s going to be remarkable. “Try This” is absolutely no different, making it a track you need in your life as soon as you can possibly listen.”

Danny Adams
02 Nov 2021

MUSIC VIDEOS



BRIGHT WHITE SKY BLUE - 15.1K VIEWS
30 Jun 2023



ALL BLACK JACKET - 3.5K VIEWS
10 May 2023



CAFFEINE - 2.4K VIEWS
02 Sept 2022



TRY THIS - 6.8K VIEWS
02 Sept 2022



WALK IN - 670K VIEWS
30 Jun 2021



MATRIX - 10K VIEWS
18 Apr 2018

ALBUMS / SINGLES



PALOMA
2023



BUTTERFLY DOORS
2023



BRIGHT WHITE SKY BLUE
2023



JUNK BUNK FREESTYLE
2023



ALL BLACK JACKET
2017



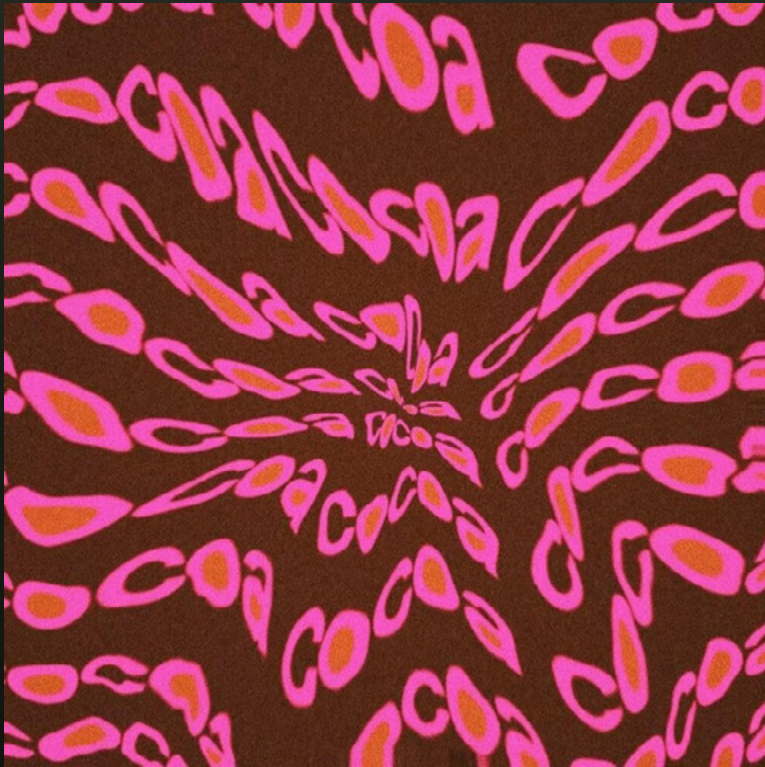
FEEL FOR YOU
2023



ALL BUT 6
2023



KICKFLIP
2022



COCOA
2022



NINETEEN
2022