

HANNAH NISHAT BOTERO



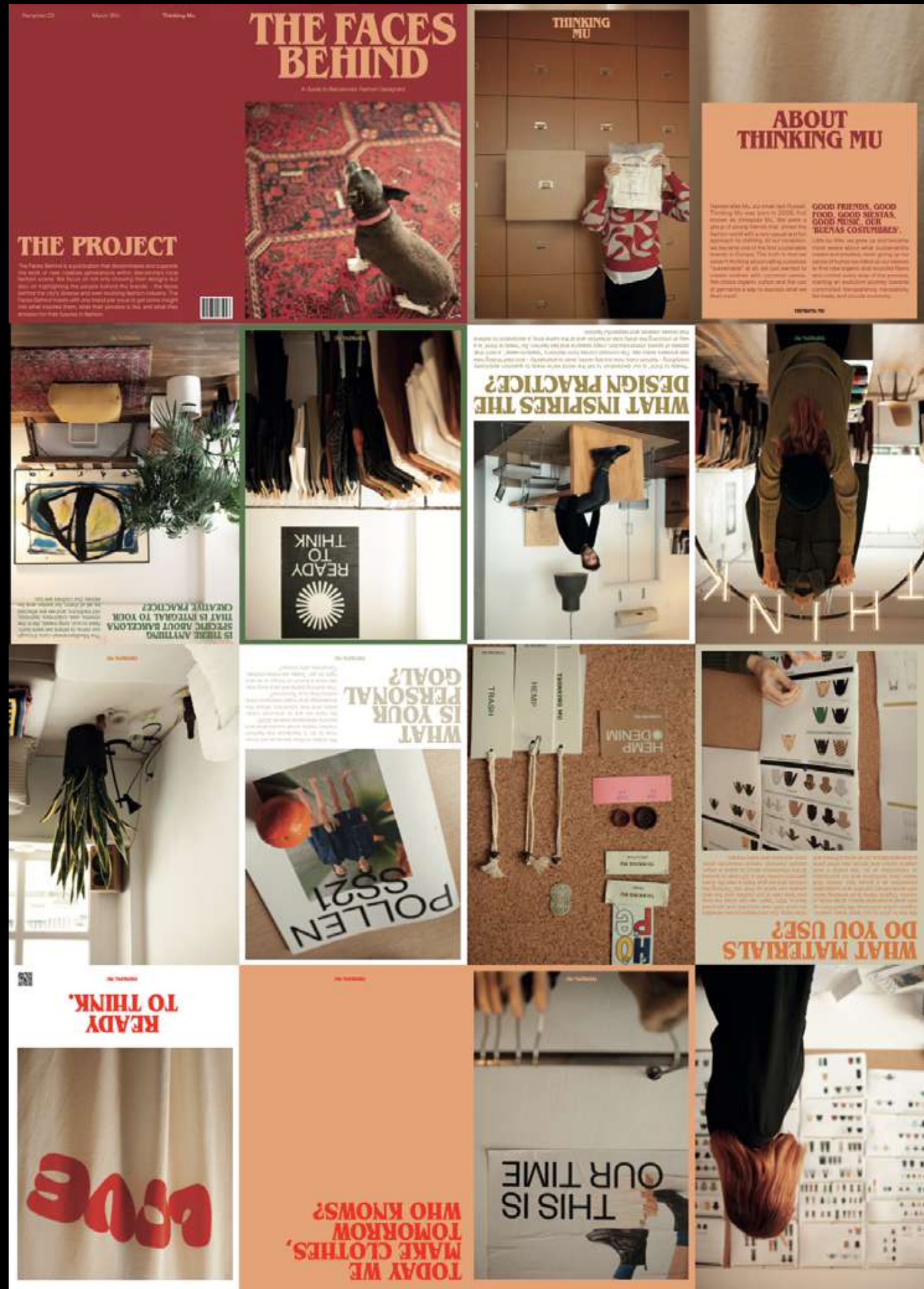
The Faces Behind

The Faces Behind is an editorial project that represents the new creative generations of Barcelona, focusing on fashion designers, as a campaign to support and disseminate local culture. Through design and photography, it focuses on showing the people behind the brands – the faces of Barcelona’s fashion industry – to promote and support these local designers.

Photography — Cynthia Luehr

THE FACES BEHIND

A Guide to Barcelona Fashion Designers



MADU Swimwear

Madu is an upcoming swimwear and essentials brand for women by women, born in Italy, designed in Spain, and made fairly in Portugal. To launch the company and bring it to life, *Madu* needed a visual identity that communicated its main values: classic simplicity, modern femininity, and the celebration of all bodies.

Photography — Jorgelina Zabert



•MADU•

NAME SURNAME

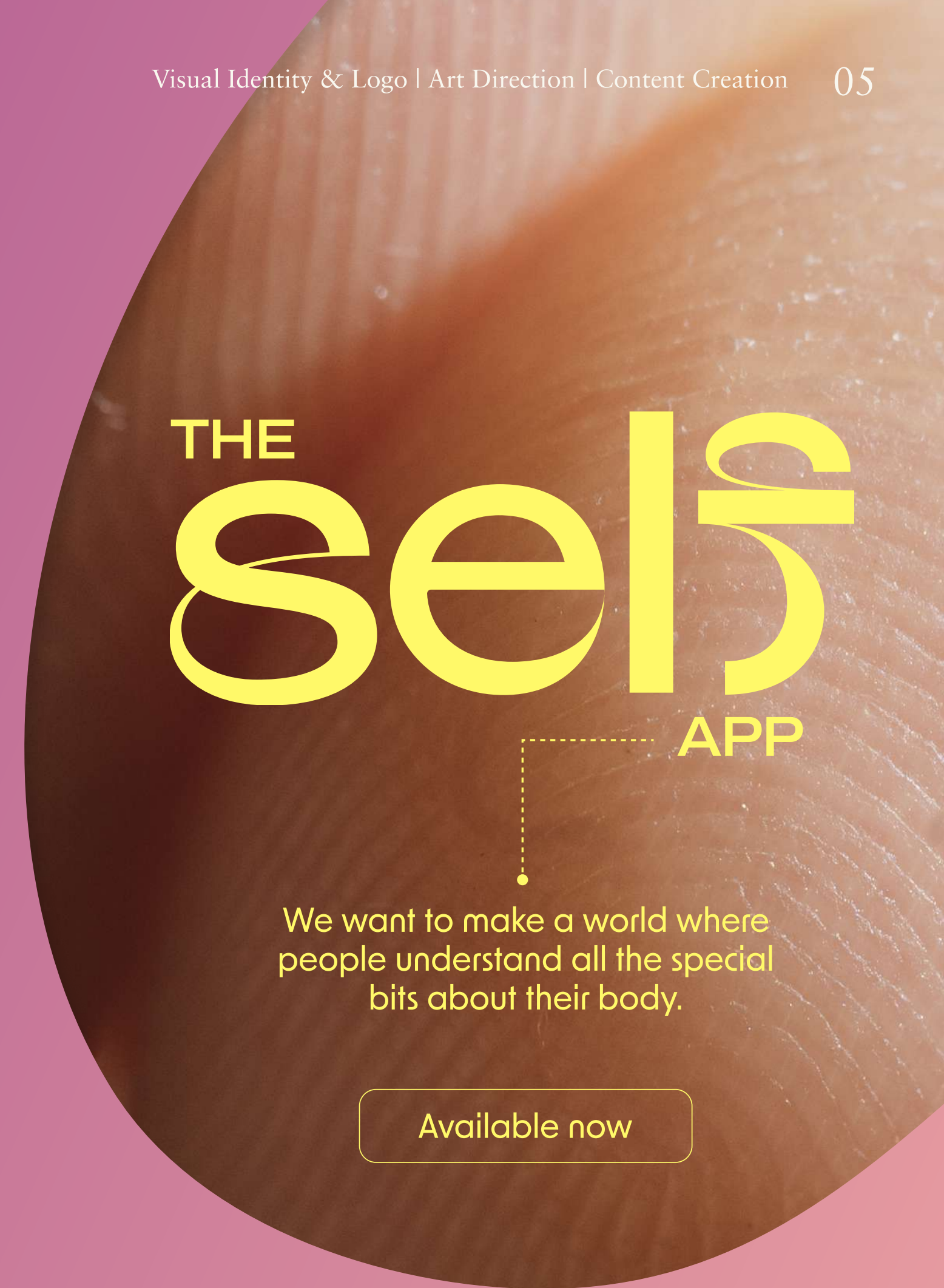
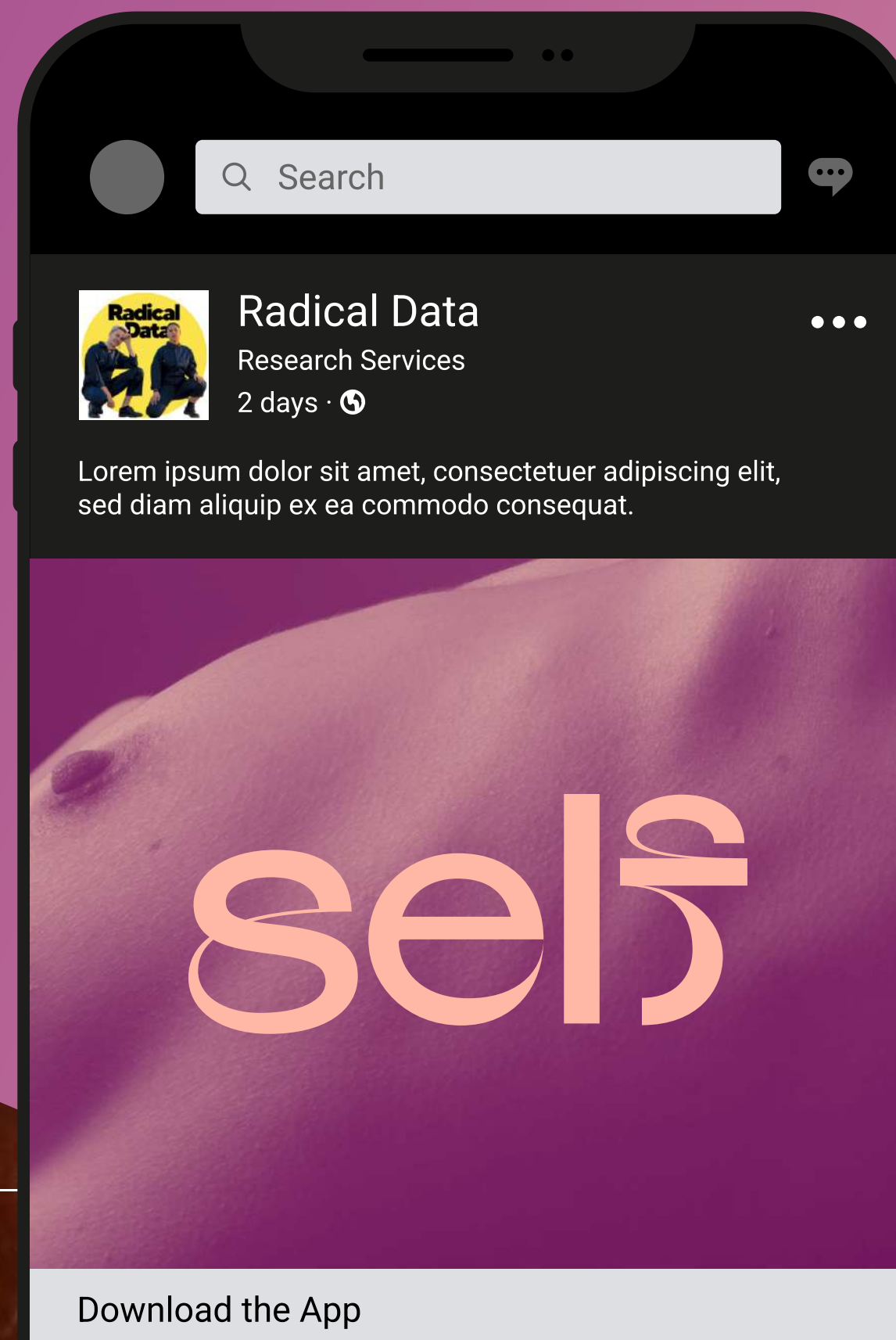
INFO@MADUSWIMWEAR.COM
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MADUSWIMWEAR.COM

The Self App

Self is an upcoming health app informed by disability and queer theory. *Self* helps people understand their bodies, even all the bits that are special to them, through taking notes in a way that they can learn from. It helps create experiments where people can tell whether it is the sun or the experiment making them happy.

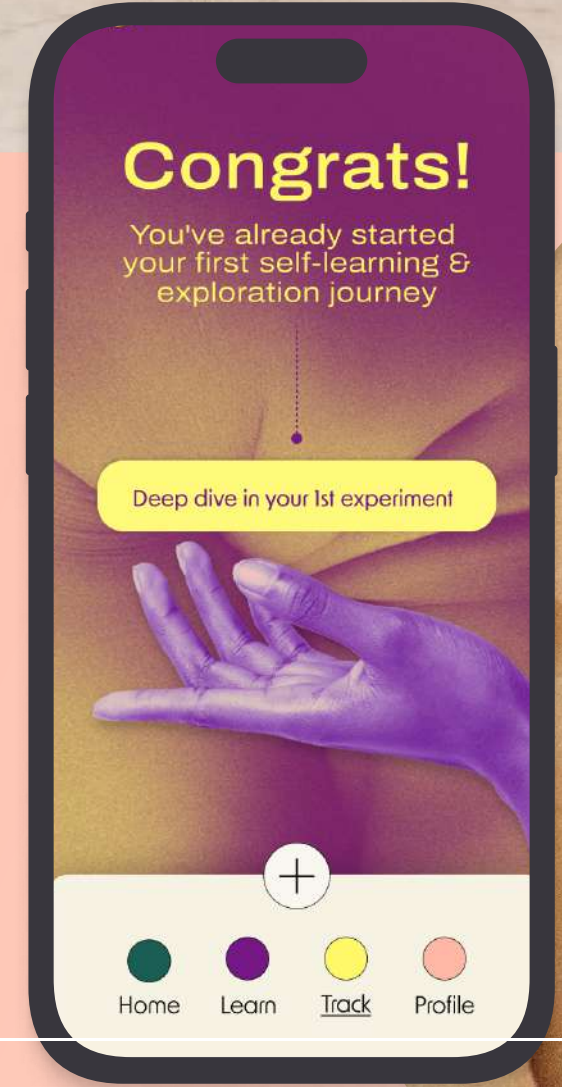
To launch the app, *Self* needed a visual identity that reflected its fun and experimental concepts, looking for playful and curious elements within the body and moving the idea of health away from austere medical imagery. The dynamic visual language, with fun images, bold colors, and a unique logo successfully communicate the joy that can be found during the process of trying to discover and learn about our own bodies.



Self helps people understand their bodies, even all the bits that are special to them.



(that means you!)



We want to make a world where people understand all the special bits about their body.

From people relating to their bodies, we think people will not only be happier, healthier and less scared. We think they will also be nicer to other people too, listening to what their bodies tell them about what is right and wrong and how to be kind.

[READ MORE](#)



self.app



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Enso Timeless

Enso Timeless is a luxury bed linen and homeware brand with almost 30 years experience in the luxury hospitality sector. In 2022, they decided to expand its retail line and with this new venture required a new visual identity, including a refresh to their logo, editorial photo campaigns, e-commerce photography, an online store, and social media content.

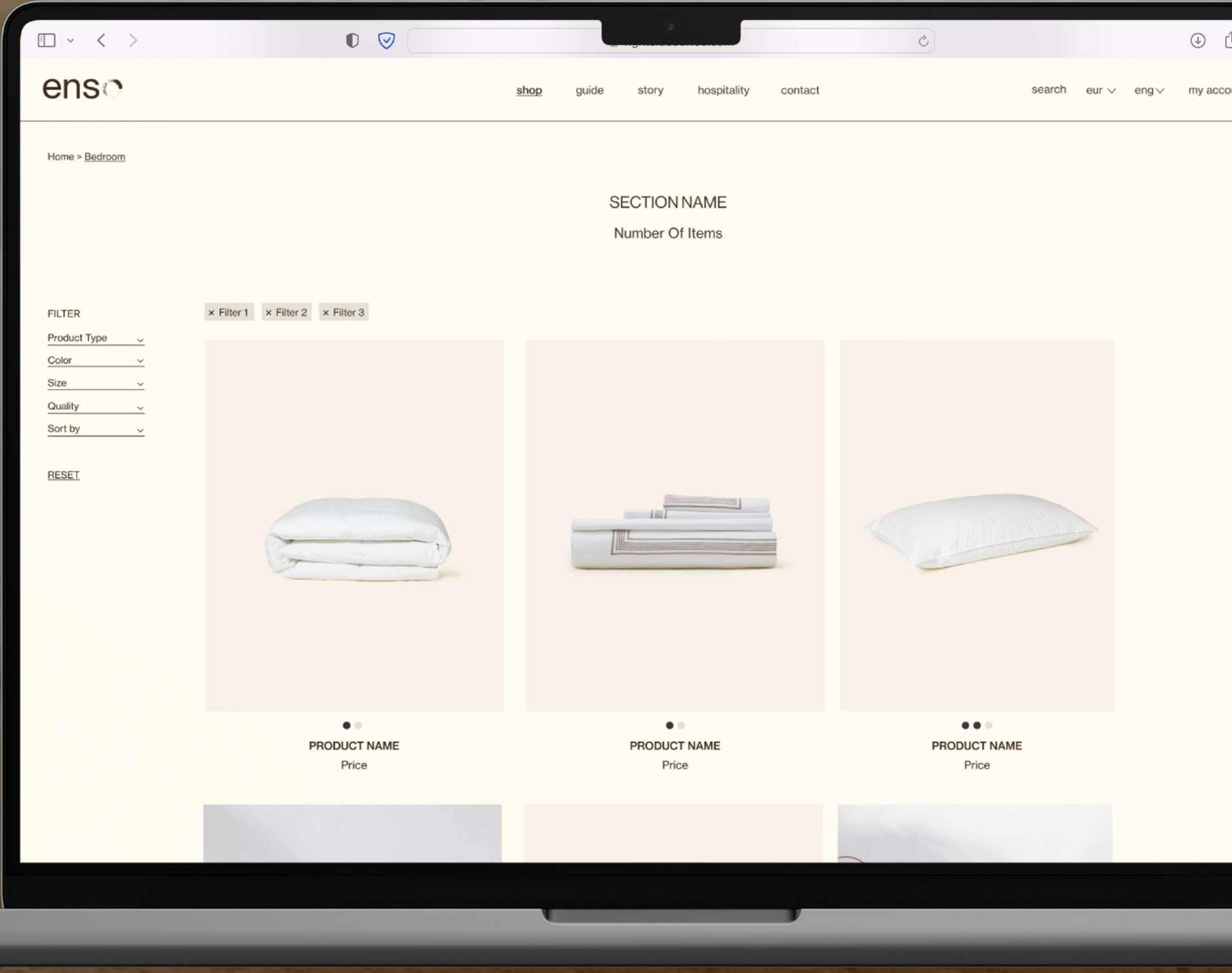
Photography — Jorgelina Zabert

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TIMELESS

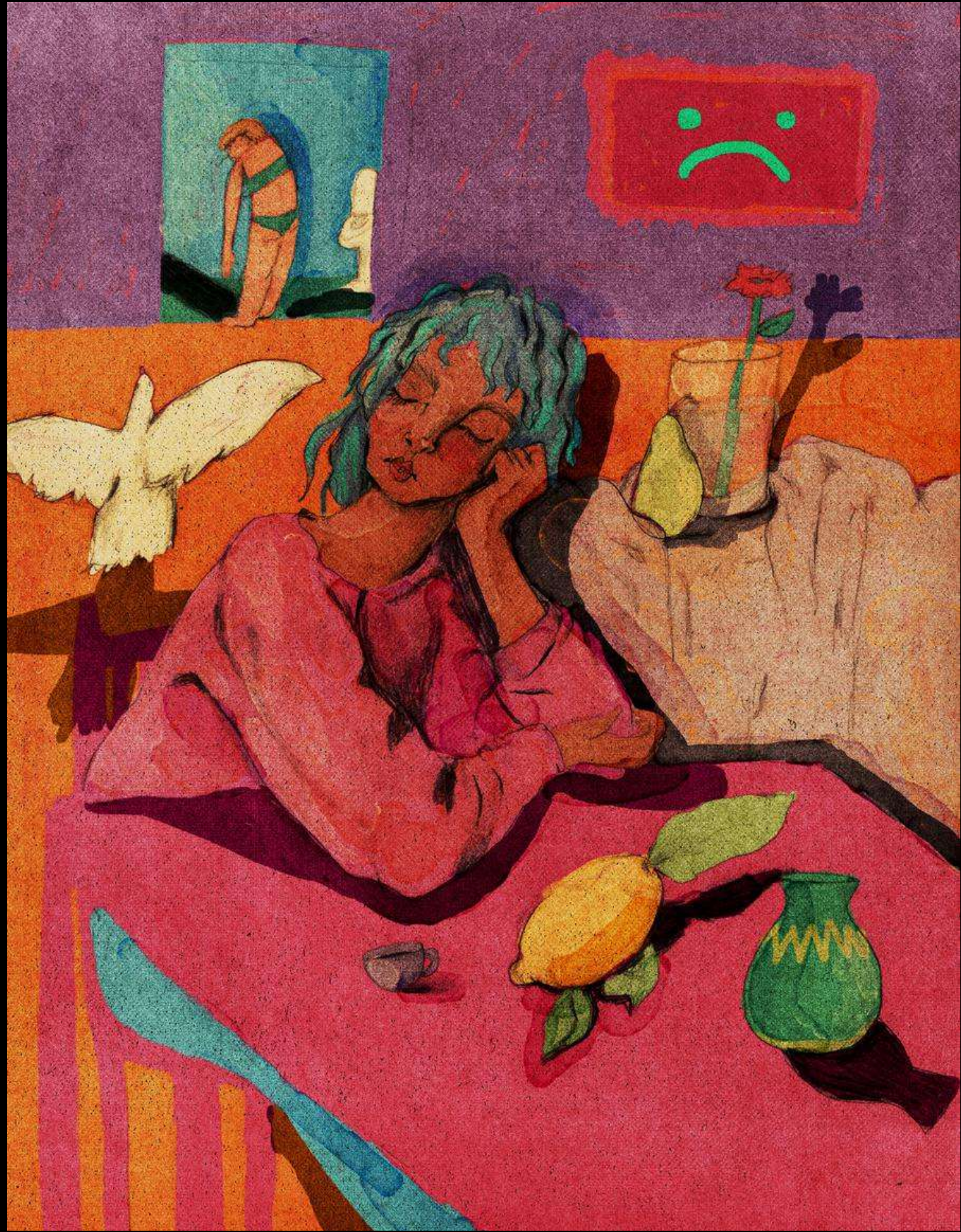
First Last
Job Position

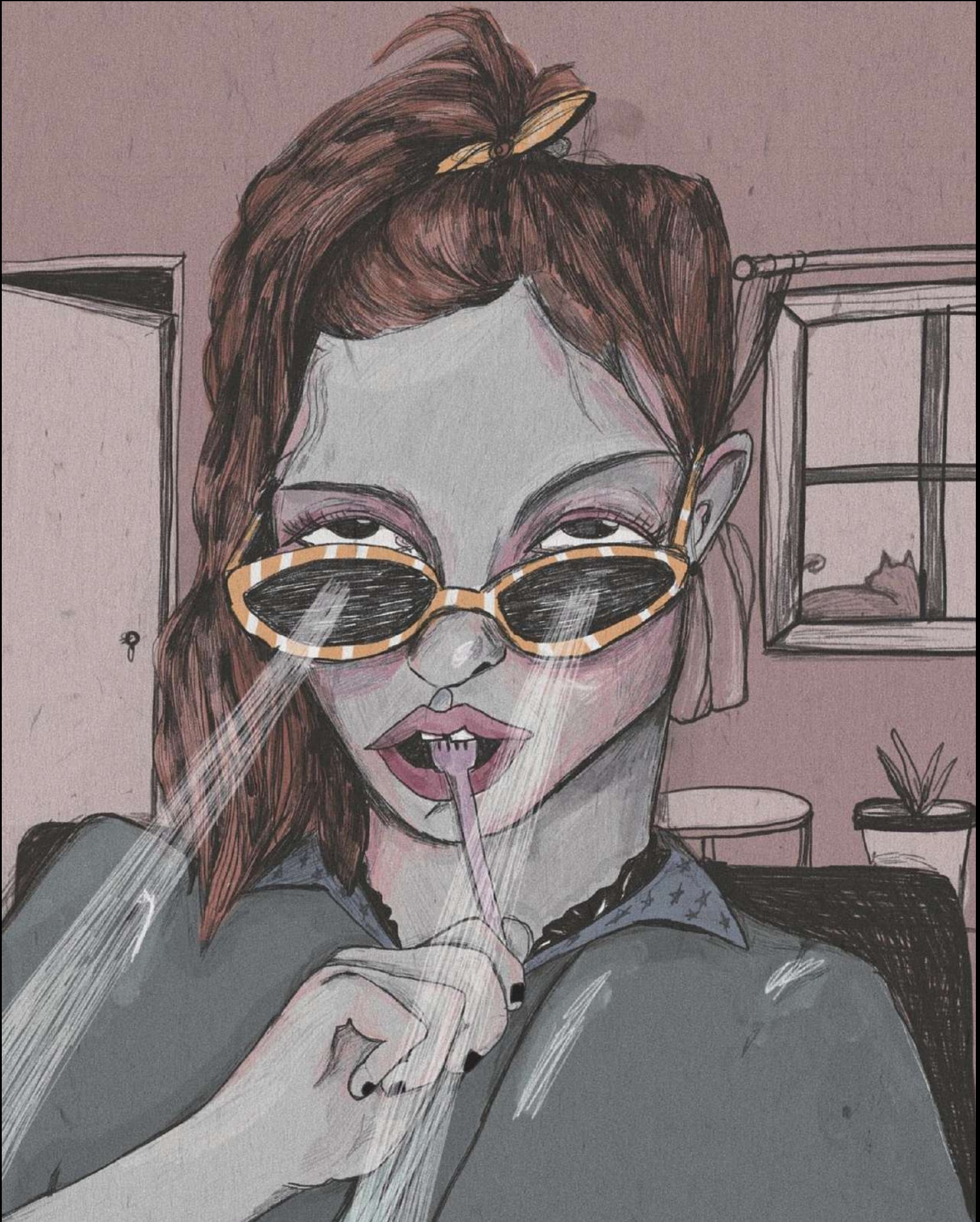
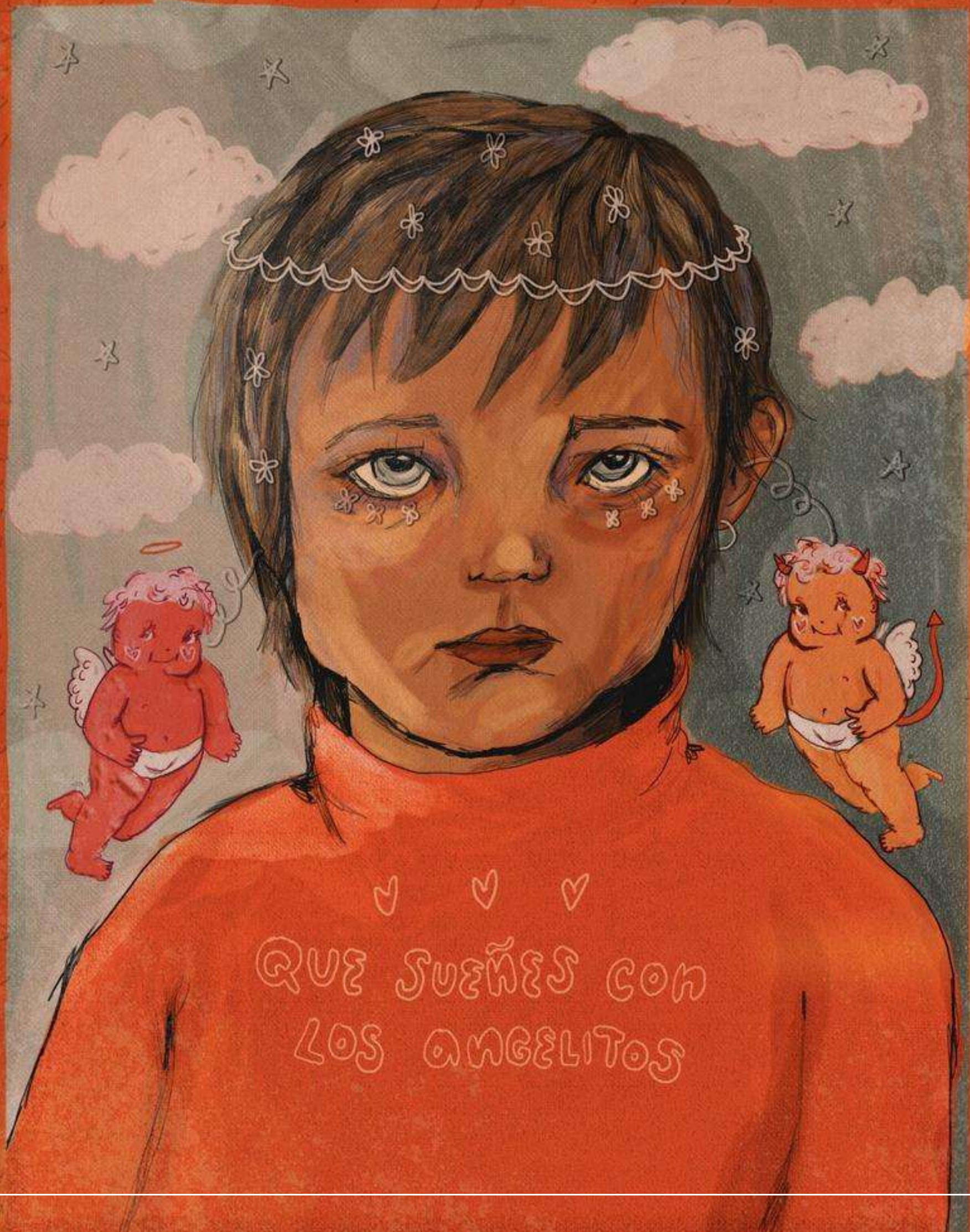
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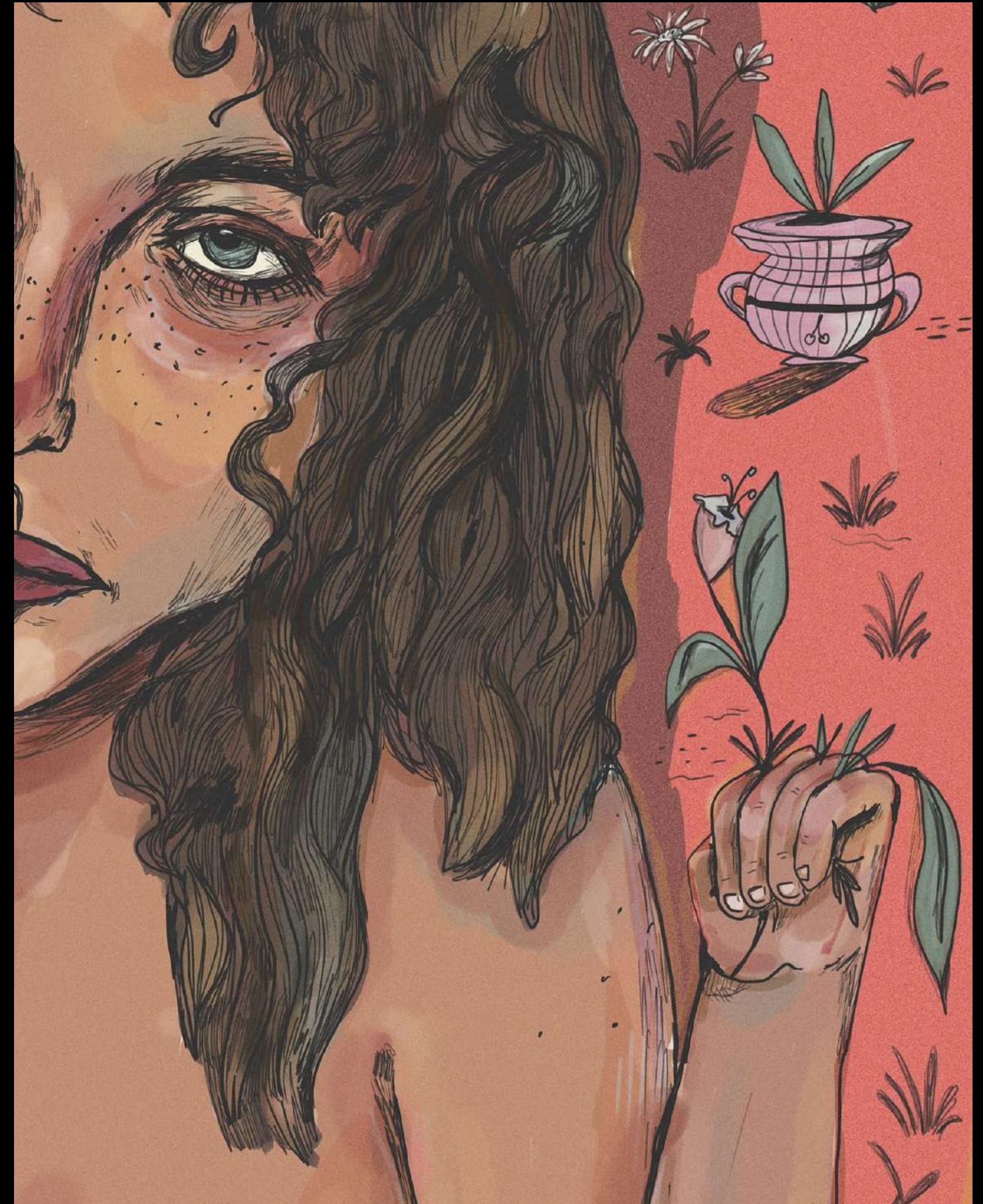
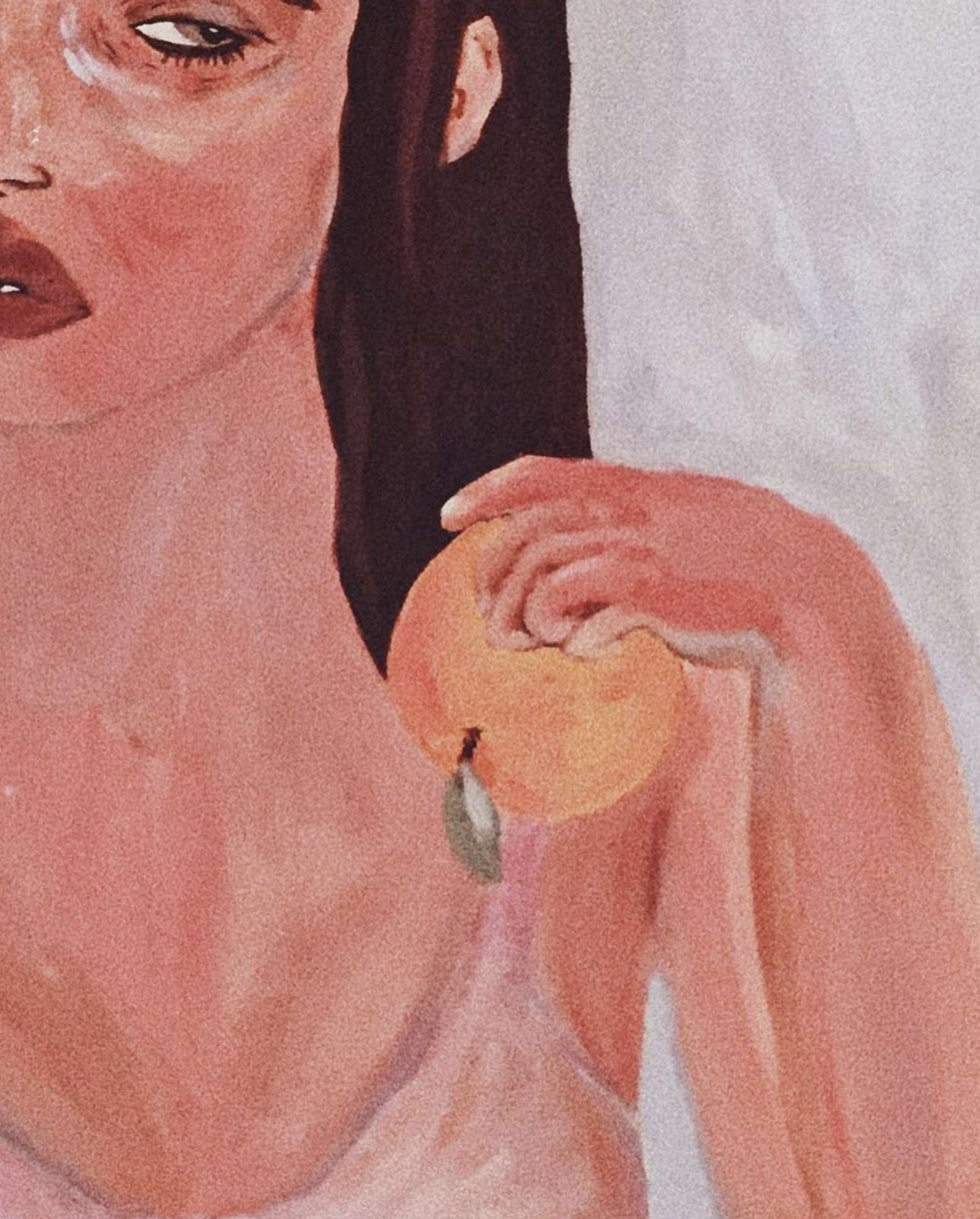
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THANK YOU!