

Wasia Project
Animated video brief

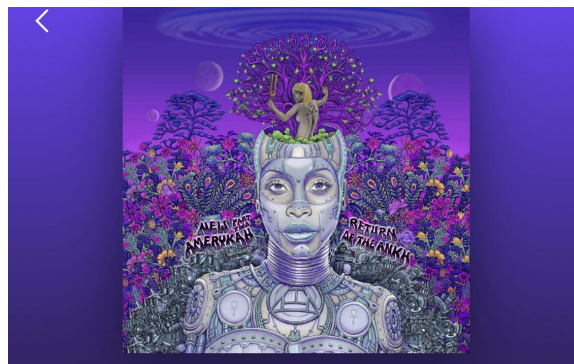
An illustration of a cute dude sleeping and listening to music, lying on the floor.



The animation then has elements (such as music and clouds/dreams) floating out/around his head, and then going up in the air.

Simple but dreamy.

Style shouldn't feel too 'indie diy cute boy', needs to feel quite groovy and cool, perhaps psychedelic, like this:



Animation references here:

[Billie Eilish - my future](#)

[Gorillaz - Feel Good Inc](#)

[Rex Orange County - THREAT](#)

Main animations in the video can be looped but it would be nice to think of a way to keep it feeling interesting throughout, e.g. have an evolving background across the track that means the foreground

animation loop is against different backgrounds when repeated, for example - day to night background. Other ideas welcomed.

Visual references from artist for the song:

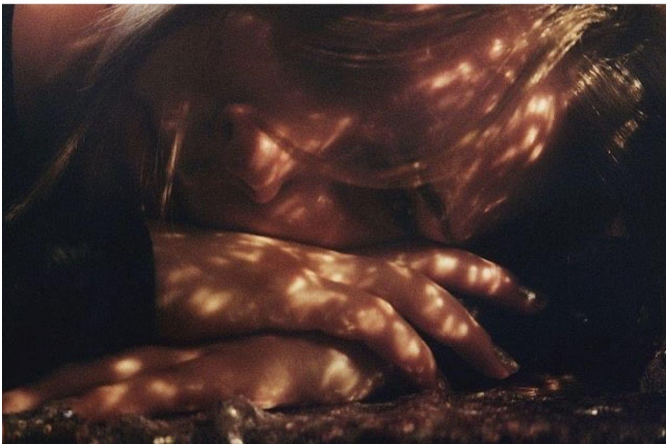
5 Pins



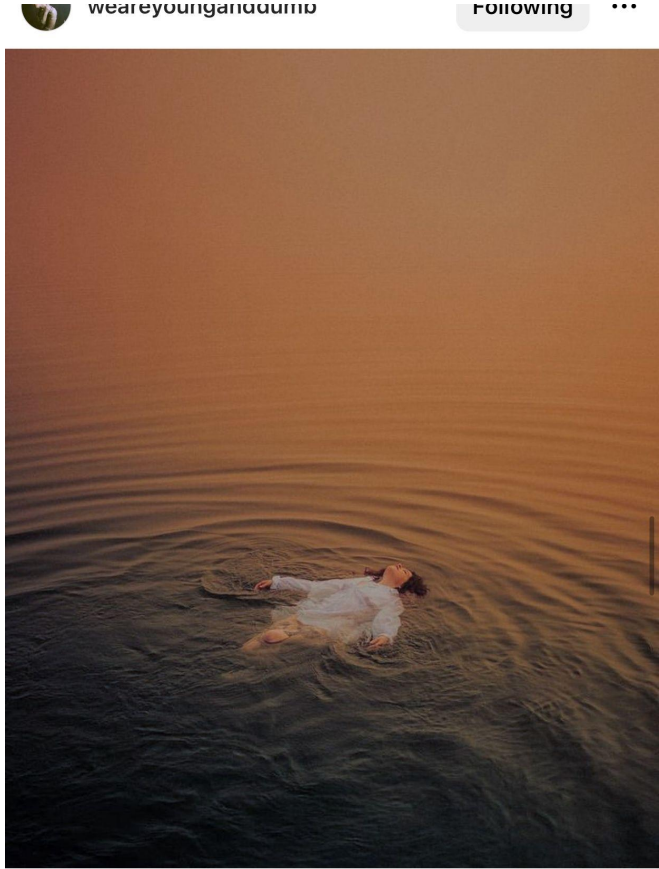
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