

A man with short dark hair, wearing a dark jacket over a dark shirt and dark pants, is sitting on the floor. He is looking directly at the camera with a serious expression. He is wearing white socks and white sneakers with black laces. The background is a solid orange color. A large, glowing orange circle is centered behind the man, creating a halo effect. The text "HEART TO BREAK" is overlaid on the image in a bold, white, sans-serif font. Below it, the text "(music video thematic guide)" is overlaid in a smaller, white, sans-serif font.

# "HEART TO BREAK"

(music video thematic guide)





## REFERENCE POINT

"Heart to Break" single cover image

- Soft yet vibrant...
- Hues and textures in ORANGE
- Symbolizing new days...
- Breaking free
- Moving past darkness
- Weathering emotional storms





# VISUAL THEMES

- CHAOTIC / VIOLENT "STORMS"
- INTENSE COLORS CONTRASTED BY A VOID OF WHITE
- STORY TELLING THROUGH MOVEMENT
- THE TENSION OF STILLNESS
- BREAK THROUGH
- SPOTLIGHTED TEDY PERFORMANCE

# TECHNICAL

- PROJECTIONS IMAGES ( atmospheric texture)
- DYNAMIC CAMERA MOVEMENTS
- UNUSUAL / EXPERIMENTAL CAMERA ANGLES















